

We report local and international news to African, African Caribbean and African American communities

New York Echo newspaper was launched in Manhattan on 28 Nov 2008 by Nigerian-American Lookman Mojeed Sulaimon MJ (picture below talking with United Nations Ambassador), a Nigerian-trained graphic designer and chartered marketer and United States-trained journalist. New York Echo is published occasionally on Fridays in New York City.

On 05 March 2009 I, MJoTA Publisher (picture below at Muslim wedding in Atlanta) was appointed Managing Editor, with the goal of pooling resources and celebrating African and African Diaspora health and pharmaceutical professionals.

For 3 months, I stayed half the week at the NY Echo office in the Public Housing Pink Houses of Brooklyn, and reported Independence Day celebrations all over New York City, including from the United Nations, fund-raising functions for candidates for New York City Council, Caribbean-Brooklyn Chamber of Commerce meetings, New York City Council meetings, Nigerian Yoruba gatherings, and the raising of the Caribbean flag by Dr Julius W Garvey. We listened to conversations on Somalia at the New York Bar Association down the street from Times Square, conversations on Liberia in a church hall in Brooklyn, celebrated Ethiopian independence in a community center in Manhattan, celebrated the end of apartheid in a park in Brooklyn. In Philadelphia, we listened to Ambassadors ask Africans living in the United States to invest in their countries.

But everywhere, to celebrations of birthdays of the wife of a king in Newark (we arrived at 3am to a large wide-awake crowd, and left at 5am; and the next morning were at the Beulah Church in Crown Heights, Brooklyn, to report the visit of the Mayor of New York City, Michael Bloomberg), everywhere we



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Because inaccurate health information kills

took some of the 5,000 copies of New York Echo that were printed (the number printed may be less; we have evidence that 8 issues were printed in the 33 weeks between 28 November and 31 July) and photographed the paper and its readers.

We learned a great deal about what works and what does not in community newspapers, and are more committed than ever to celebrating African professionals, and salute the Publisher of New York Echo for trying, and wish him well in his future endeavors.

By SJ Dodgson

Correction Oct 2010: publication numbers were 2,500 copies on occasional Fridays until May 2010.

